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Alice In Chains, Hoobastank, Shinedown, Blue October, Saliva, Buckcherry, Avenged Sevenfold, Slipknot, Saving Abel, Motley Crue and Korn attend Rock On The Range's Backstage Artist Lounge presented by Westone

Inside the Backstage Artist Lounge presented by Westone, Alice In Chains, Korn, Avenged Sevenfold, Slipknot, Buckcherry, Chevelle, Shinedown, Flyleaf, Black Stone Cherry, Motley Crue, Saving Abel and The Used hung out to receive gifts from partner-companies Westone, Gibson, Toon Track, Drumnatics, Anama Clothing, Kentucky Denim, Hustler, Body Art Forms, Red Chapter, Grip Studios, Mark Nason, Tippman Sports and Salt Works.

May 19th, 2009 (Columbus, OH)—Westone presented the famous Backstage Artist Lounge hosted by Christina Martin backstage at Rock On The Range this weekend. Alice In Chains, Korn, Avenged Sevenfold, Slipknot, Buckcherry, Chevelle, Shinedown, Flyleaf, Black Stone Cherry, Saving Abel, The Used, Clutch, Saliva, Hoobastank, Blue October, Motley Crue and Sickpuppies hung out in the private lounge, getting ready for stage, posing for photo opps, jamming on Gibson guitars, autographing Burton snowboards for charity and sampling products from all the official partners of Rock On The Range Backstage Artist Lounge by Westone.

Enjoying an open bar provided by Bacardi and amazing wardrobe provided by official fashion partners like Anama Clothing, bands spent time inside the Lounge trying out brands like H2Ocean tattoo aftercare and Grip Studios' guitar grips. Westone's audiologist fitted bands for custom in-ears. Drumnatics demoed a magnetic drum pedal. Tippmann Paintball gifted the bands all kinds of paintball markers and Hustler Store gifted the bands magazines and apparel. Aftershot was the official anti-hangover product and Portopong was the exclusive beer pong table partner. Body Art Forms exclusively gifted cool body jewelry including nose rings to the bands. Ahh products featured their beanbags inside the Lounge. Red Chapter, RZST, Kentucky Denim, Cardboard Robot, Salt Works, Washed Up Hollywood and True Love False Idols dressed the bands for stage. Bands including Alice In Chains and Shinedown dressed up like pirates for DressLikeaPirate.com. Kangol provided hats for the bands and Lucky 13 Apparel featured their skull socks. Explorers Bounty provided organic coffee and Mark Nason provided cool burlap bags. Lomography placed cameras with Saliva, Saving Abel and Shinedown. The Rock Slide, Stage Ninja and Might Moe Amp Straps placed product with the bands while Gibson guitars had a mini-guitar hospital plus the Gibson tourbus parked outside the Backstage Artist Lounge.

The Backstage Artist Lounge by Westone at Rock On The Range also served a greater purpose through direct support of several childrens charities, including Childrens Miracle Network, Chill and Clothes Off Our Back. All in all the Backstage Artist Lounge by Westone was a huge success—as described the bands themselves, it was a “rockstar's paradise.”

About Backstage Rock Lounge

Created by Christina Martin, the Backstage Rock Lounge tours major rock festivals across the U.S. including Pointfest and Rock On The Range. The Backstage Artist Lounge features brands to famous touring rock stars. This creative concept reflects the most innovative brand integration and rock n roll publicity possible today. Guests of the Backstage Artist Lounge to date include Beck, Fall Out Boy, Avenged Sevenfold, The Killers, Stone Temple Pilots, Seether, Shinedown, Breaking Benjamin, Mudvayne, Papa Roach, Three Days Grace and more.

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Direct media inquires to admin@cmartingroup.com

Relevant Links: www.rockontherange.com www.westone.com www.childrensmiraclenetwork.org

Alice In Chains with Christina inside Backstage Artist Lounge May 16th 2009 posing with Tippmann Paintball



Tommy Lee posing for the Backstage Artist Lounge with Tippmann Paintball May 17th 2009



Lead Singer of Saving Abel inside the Backstage Artist Lounge May 17th wearing Beats headphones in front of Portopong banner



Members of Shinedown inside Backstage Artist Lounge May 17th 2009 posing for DressLikeAPirate.com



Lead Singer of Shinedown posing with 42 Below Vodka inside the Backstage Artist Lounge May 17th 2009

