

FOR IMMEDIATE RELEASE

Contact: Stacie Combs
Backstage Artist Lounge
Phone: (561) 436-3992
E-mail: scombs16@prodigy.net

Necklace worn by Taking Back Sunday, Saving Abel, Blue October, Anberlin, Saliva, and Buckcherry to be auctioned off by Clothes off our Back

Inside the Backstage Artist Lounge, presented by Rock On The Range and Pointfest, world-renown rockers wore a Pao cross necklace to help raise money for children's charities through the Clothes off our Back Foundation

Nashville, TN – July 20, 2009 – Fans of Taking Back Sunday, Saving Abel, Blue October, Anberlin, Saliva, and Buckcherry have the opportunity to own a stunning cross necklace worn at two of the largest rock festivals in the U.S: Rock On The Range and Pointfest. In collaboration with the Backstage Artist Lounge, Pao jewelry designed and donated a rock-inspired necklace for artists to wear “on tour” to support their efforts in raising funds for children’s charities. The necklace was admired backstage by bands like Motley Crue, Saliva, Hurt, The Used, Rise Against, Shinedown, Saving Abel, Blue October, and many more. Fans will have the chance to bid online for the one of a kind piece of jewelry through the Clothes Off Our Back Foundation at www.ClothesOffOurBack.org beginning July 20, 2009. The auction will be held until Tuesday, August 4, 2009.

Christina Martin, the founder of the Backstage Artist Lounge, was eager to join with Pao and present the rock community with a chance to give back. According to Ms. Martin, the Lounge is always looking for opportunities to reach out and help those in need. By hosting lounges backstage they have the unique ability to bring awareness to organizations like the Children’s Miracle Network, Chill, and Clothes Off Our Back directly to the rock stars they interact with at each festival.

Pao has also partnered with organizations like the Children’s Miracle Network, Clothes Off Our Back, and the Eating Disorder Alliance to garner support and recognition for organizations that are making a difference. Pao’s desire is to connect with charities that specifically empower and support women and children. They want to encourage women to celebrate who they are, where they come from, and where they are going.

Together, the Backstage Artist Lounge and Pao created the concept of “Rock for Children’s Charities” to give famous musicians a chance to do something that benefits hundreds of children’s lives. They are very thankful for bands like Taking Back Sunday, Saving Abel, Blue October, and all the others that embraced this chance to give back.

About Backstage Artist Lounge

Created by Christina Martin, the Backstage Rock Lounge tours major rock festivals across the U.S. including Pointfest and Rock On The Range. The Backstage Artist Lounge features brands to famous touring rock stars. This creative concept reflects the most innovative brand integration and rock n roll publicity possible today. Guests of the Backstage Artist Lounge to date include Beck, Fall Out Boy, Avenged Sevenfold, The Killers, Stone Temple Pilots, Seether, Shinedown, Breaking Benjamin, Mudvayne, Papa Roach, Three Days Grace and more. For more information, check out BackstageArtistLounge.com.

About Pao

Pao is a new and unique jewelry design company founded by women for women. Their vision and belief is that through jewelry, women have the power to express their personality, feel beautiful, confident and acknowledge their shining moments.

Through their designs and philosophy they want to encourage women from all walks of life to celebrate their accomplishments - whether they are just graduating from college, recently became a mom or reached an important milestone in their personal or professional lives. Core to their values is their desire to give back by partnering with charities that empower and support women and children. They are actively working on several projects with Clothes Off Our Back, Eating Disorder Alliance, the Children Miracle Network and others. For more information, check out [Paoo.biz](#).

###

Relevant Links: [ClothesOffOurBack.org](#), [Paoo.biz](#), [BackstageArtistLounge.com](#)



The founder of the Backstage Artist Lounge, Christina Martin, wearing the Paoo cross necklace for charity



Christina Martin, from the Backstage Artist Lounge, and Blue October wearing the Pao cross necklace



Jeremy Furstenfeld from Blue October wearing the Pao cross necklace inside the Backstage Artist Lounge



Adam Lazzara from Taking Back Sunday wearing the Paoo cross necklace inside the Backstage Artist Lounge



Christina Martin, founder of the Backstage Artist Lounge, putting the Paoo cross necklace onto Jason Null from Saving Abel



Jason Null wearing the Pao cross necklace beside Christina Martin, the founder of the Backstage Artist Lounge



Stevie D. from Buckcherry wearing the Pao cross necklace inside the Backstage Artist Lounge



Anberlin and Christina Martin wearing the Pao cross necklace inside the Backstage Artist Lounge



Burn Halo and Christina Martin wearing the Pao cross necklace inside the Backstage Artist Lounge

Xavier Muriel from Buckcherry supports children's charities by wearing Pao necklace backstage inside the Backstage Artist Lounge.

