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Taking Back Sunday, The Offspring, Shiny Toy Guns, Sickpuppies, Hurt, Blue October and The Used attend Pointfest's Backstage Artist Lounge

The Backstage Artist Lounge at Pointfest welcomed Taking Back Sunday, the Offspring, Shiny Toy Guns, Sickpuppies, Hurt, Blue October and The Used to receive gifts from partner-companies Tippmann, Anama, Kentucky Denim, Body Art Forms, High Voltage Tattoos, Smet, DressLikeAPirate.com, Livity, Crakshot Energy Drink, Jessie Steele, Michael Isaiah Salon, Slingshot Tshirts, Portopong and Wide Ride Guitar Straps.

May 23rd, 2009 (St Louis, MO)— St Louie's premiere rock radio station, KPNT 105.7 The Point, presented the famous Backstage Artist Lounge hosted by Christina Martin backstage at Pointfest this weekend. Taking Back Sunday, the Offspring, Shiny Toy Guns, Sickpuppies, Hurt, Blue October and The Used hung out in the private lounge, getting ready for stage, drinking Crakshot Energy drink, getting ink by High Voltage Tattoos, and sampling products from official partners of the Backstage Artist Lounge: Livity, Anama, Tippmann, Slingshot, Crakshot, High Voltage, H2Ocean, Body Art Forms, DressLikeAPirate.com, Jessie Steele, Kentucky Denim, Smet, Wide Ride Straps, True Love False Idols, Black Hearts Brigade, Bejeweled, AHH Products, T.U.K., My Dirt Soap, Michael Isaiah Salon, Cardboard Robot, Christy's of London, 968 and Portopong.

Bands got dressed in amazing wardrobe provided by official fashion partners Anama Clothing, 968 Clothing, Smet Clothing, Cardboard Robot, Kentucky Denim, True Love False Idols, Forged Clothing, Slingshot Tshirts, Bejeweled, Black Hearts Brigade, Lucky 13 Apparel, Salt Works Jeans, RZST, Red Chapter, Christy's of London and T.U.K. High Voltage gave some rockstars piercings and tattoos with H2Ocean as the official tattoo aftercare partner of the Backstage Artist Lounge. Body Art Forms continues to be the exclusive body jewelry partner of the Backstage Artist Lounge and was a perfect compliment to the piercings being done backstage by High Voltage. My Dirt Soap gifted dirt-scented soap samples to the bands and the portable beer pong table by Portopong was the Lounge's centerpiece. AHH Products beanbags decorated the Lounge and bands sat on beanbags while trying on shoes by T.U.K. Tippmann gifted bands all kinds of paintball markers backstage and also featured their 42 ft decked out Tippmann trailer front-of-house for the 30,000 fans to see. Crakshot was the official energy drink of Pointfest's Backstage Artist Lounge. DressLikeAPirate.com was a huge hit once again—the entire band The Used dressed up like pirates and raised good-humored havoc throughout backstage. Livity dressed the bands backstage and also had a presence front of house, featuring their sustainable fashions, in the spirit of making the Backstage Artist Lounge more “green,” eco-friendly and sustainable. Slingshot Tshirts made rockstars smile with their catchy phrases and popular prints. Michael Isaiah Salon pampered the rockstars with hair styling, makeup and even nails.

Pointfest's Backstage Artist Lounge supported several childrens charities, including Childrens Miracle Network and Clothes Off Our Back. Just before the headliner, the Offspring, Christina Martin, Sarah Paget and Katie Wade of the Backstage Artist Lounge took stage to the 25,000 fans to throw-out tshirts, hats and promotional products from official partners of the Backstage Artist Lounge. It is truly a special distinction to be an official partner of the Backstage Artist Lounge. The Lounge was a huge success once again—described by the bands as an “oasis.”

About Backstage Rock Lounge

Created by Christina Martin, the Backstage Rock Lounge tours major rock festivals across the U.S. including Pointfest and Rock On The Range. The Backstage Artist Lounge features brands to famous touring rock stars. This creative concept reflects the most innovative brand integration and rock n roll publicity possible today. Guests of the Backstage Artist Lounge to date include Beck, Fall Out Boy, Avenged Sevenfold, The Killers, Stone Temple Pilots, Seether, Shinedown, Breaking Benjamin, Mudvayne, Papa Roach, Three Days Grace and more.

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Direct media inquires to admin@cmartingroup.com

Relevant Links: www.1057thepoint.com www.childrensmiracletnetwork.org www.clothesoffourback.org

Mark and Emma of Sickpuppies inside Backstage Artist Lounge May 23rd posing in aprons by Jessie Steele



Lead singer of Hurt in a pose with Christina that has become their tradition, showing off his Love Hate tattoos, inside the Backstage Artist Lounge May 23rd 2009



Member of Ludo inside Backstage Artist Lounge May 23rd 2009 posing with Run DMC shirt by Slingshot



All the members of Blue October with Christina inside the Backstage Artist Lounge May 23rd 2009



Adam, Lead Singer of Taking Back Sunday, inside the Backstage Artist Lounge May 23rd 2009, posing with skull apron by Jessie Steele



Member of Shiny Toy Guns inside Backstage Artist Lounge May 23rd 2009 posing with Portopong

